
Richmond Association For Business Economics

Richmond, Virginia USA Website: www.RABEva.org
E-mail: cpeterson@grpva.com Phone: 804-503-5748



Brett Vassey, President & CEO

Virginia Manufacturers Association

RABE Speaker on Friday, February 23, 2024



Brett Vassey is President and CEO of Virginia Manufacturers Association where he handles government affairs, business services, personnel matters, and board management. He holds lectures throughout 25 locations such as, the University of Virginia and the Thomas Jefferson Institute, in regards to manufacturing competitiveness and workforce development.

He received his Bachelors in Political Science at the University of Kansas in 1992, a graduate of the top 10 percent of his class, and began working with companies involved in economic development and politics. When his wife was in law school, he pursued his Masters in Public Administration and Policy from Virginia Tech in 1995 with the desire to fulfill his dreams of continued work in economic development.

Brett looks to double the size of the Virginia Manufacturers Association's trade association by commercializing one of their businesses. He is thrilled with the work he has done in turning their 90-year trade association into the leading trade association in the Commonwealth of Virginia. Brett owes his success to his perseverance and initiative.

Over the years, he has founded organizations, such as the Virginia Industry Foundation, Virginia Craft Brewers Guild, Manufacturing Skills Institute and Dream It Do It Virginia Network. These organizations have been the leaders in manufacturing non-profit services, advocacy and workforce development at a national level.

Brett has been appointed to key commissions and regulatory bodies for 13 consecutive years. With that position he served on the Executive Committee, Chair of the Performance & Accountability Committee for the Virginia Board of Workforce Development, and became a member of the Virginia Manufacturing Development Commission. He was also appointed recently to the Southern Manufacturing Consortium of the Southern Governor's Association and serves on the Board of Consumer Energy Alliance and the Virginia Advisory Committee of the US Global Leadership Council.

