Where We Are, How We Got Here, and Where We May Be Headed



April 17, 2017



Outline

- 1) National Trends
- 2) State Trends
- 3) Current Issues
- 4) Take-Aways



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1) National Trends

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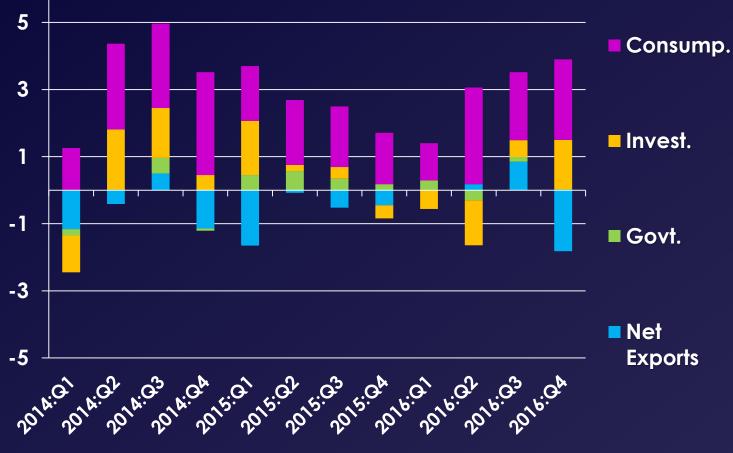
Annual Change in Real GDP: 1997 to 2017



Data Source: U.S. Bureau of Economic Analysis and Wells Fargo



Contributions to Real GDP: 2014:Q1 to 2016:Q4

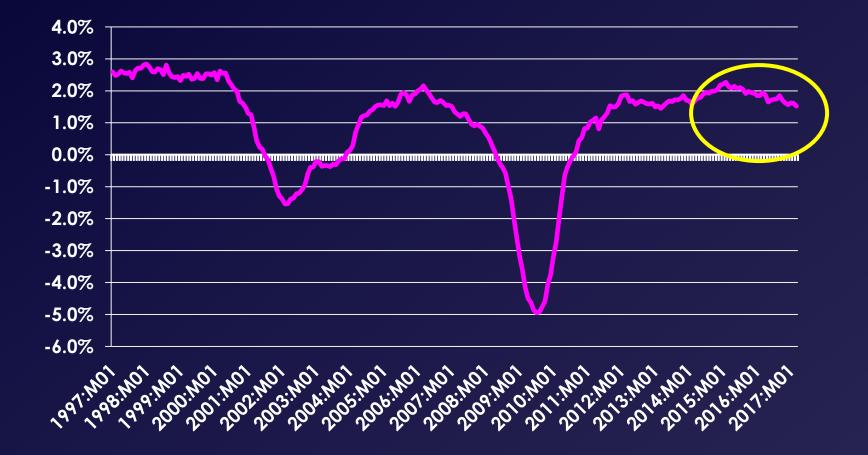


Data Source: U.S. Bureau of Economic Analysis

U.S. Non-Farm Employment (seasonally adjusted): 1997:M1 to 2017:M3



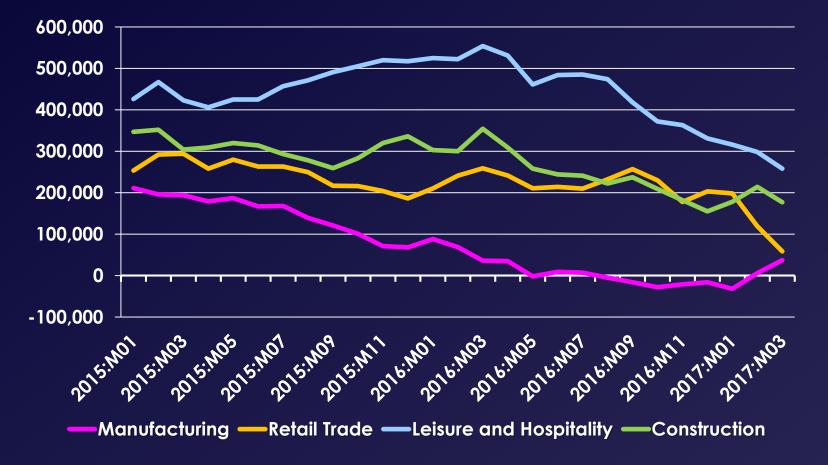
Y-o-Y U.S. Non-Farm Employment (seasonally adjusted): 1997:M1 to 2017:M3



Y-o-Y U.S. Non-Farm Employment (seasonally adjusted): 2015:M1 to 2017:M3



Y-o-Y U.S. Employment (seasonally adjusted): 2015:M1 to 2017:M3



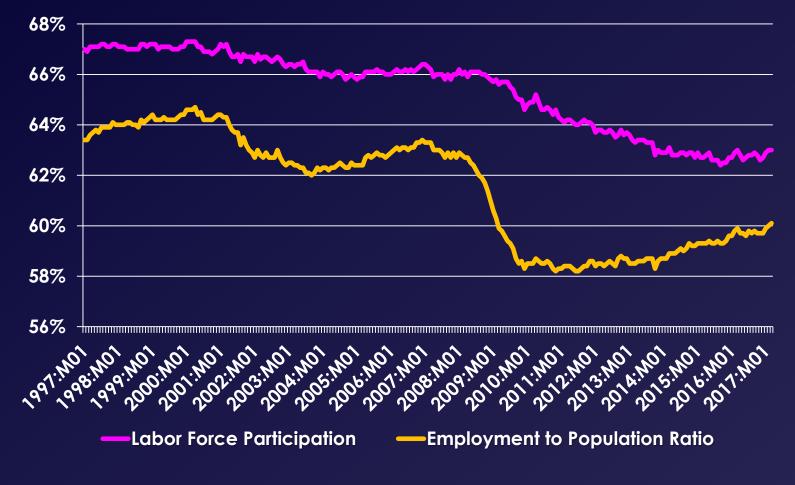
Y-o-Y U.S. Full and Part-Time Employment (seasonally adjusted): 2007:M1 to 2017:M3



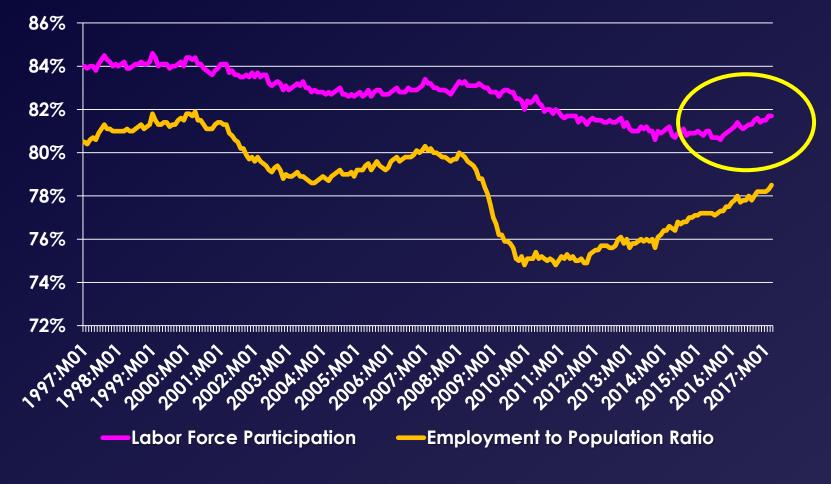




Labor Participation 16 and Up (seasonally adjusted): 1997:M1 to 2017:M3



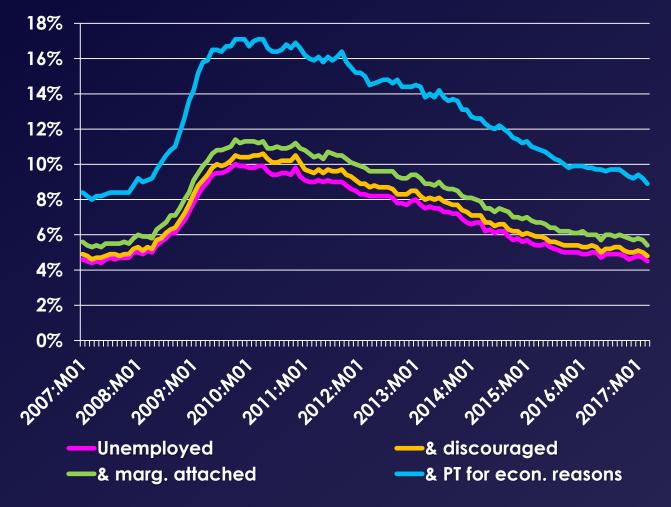
Labor Participation 25 to 54 (seasonally adjusted): 1997:M1 to 2017:M3



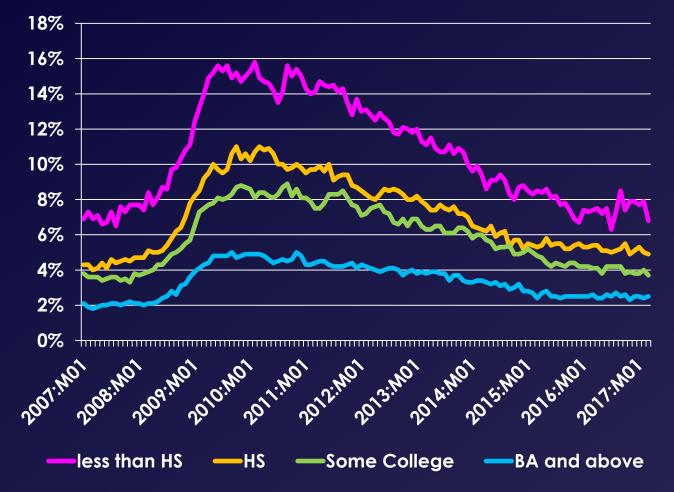
Labor Force Participation 25 to 54 (seasonally adjusted): 2015:M1 to 2017:M3



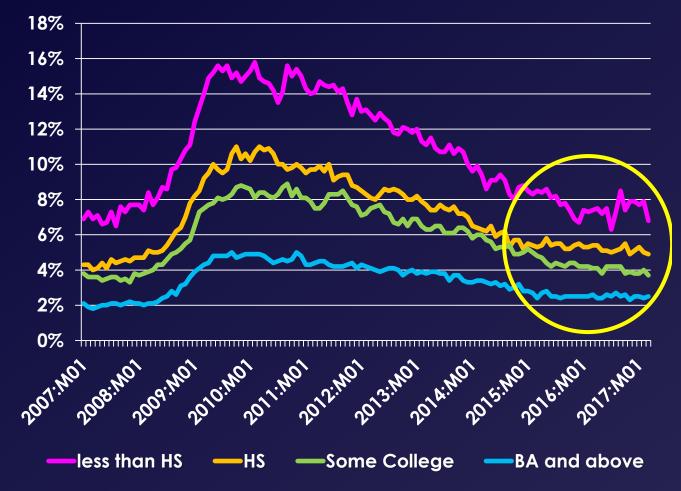
Unemployment Rate (seasonally adjusted): 2007:M1 to 2017:M3



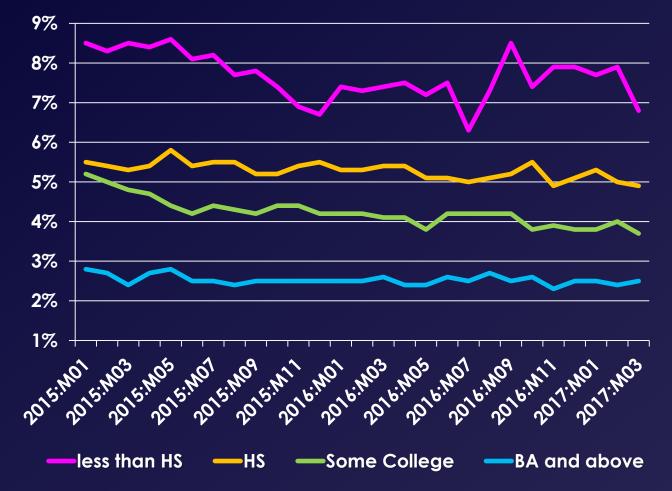
Unemployment Rate (seasonally adjusted): 2007:M1 to 2017:M3



Unemployment Rate (seasonally adjusted): 2007:M1 to 2017:M3



Unemployment Rate (seasonally adjusted): 2015:M1 to 2017:M3



Median Weeks Unemployed (seasonally adjusted): 2007:M1 to 2017:M3



Y-o-Y Avg. Hourly Wages (seasonally adjusted): All Private Sector Employees





Manufacturing

- Trended back into positive M-o-M employment growth in December 2016 and positive Y-o-Y growth in February 2017.
- The ISM Purchasing Managers Index was 57.2 in March, marking seven straight months of expansion.



Construction

- US single-family homes sold hit an annuallized rate of 592,000 in February, the second highest month since February 2008.
- US housing starts hit an annuallized rate of 1,288,000 in February, the second highest month since August of 2007.



Construction

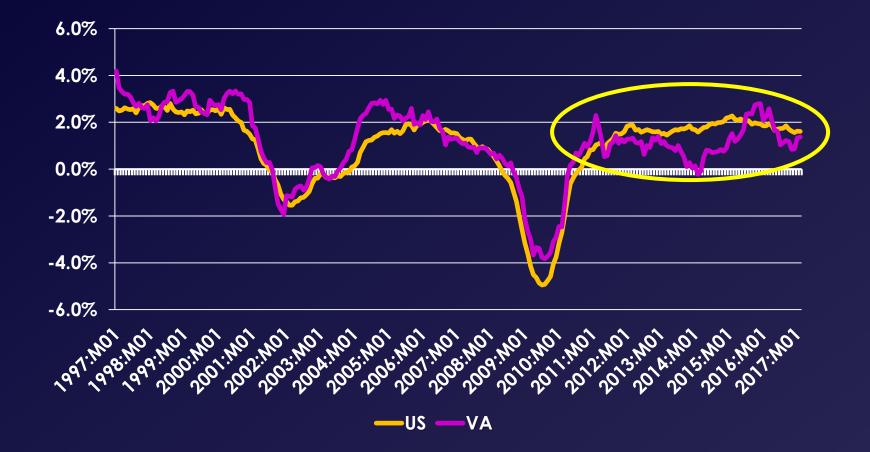
- US housing permits hit an annuallized rate of 1,216,000 in February, part of an upward trend that began in 2012.
- The Dodge Momentum Index (measures non-residential building projects in planning) hit 144.4 in February, marking six consecutive months of expansion.



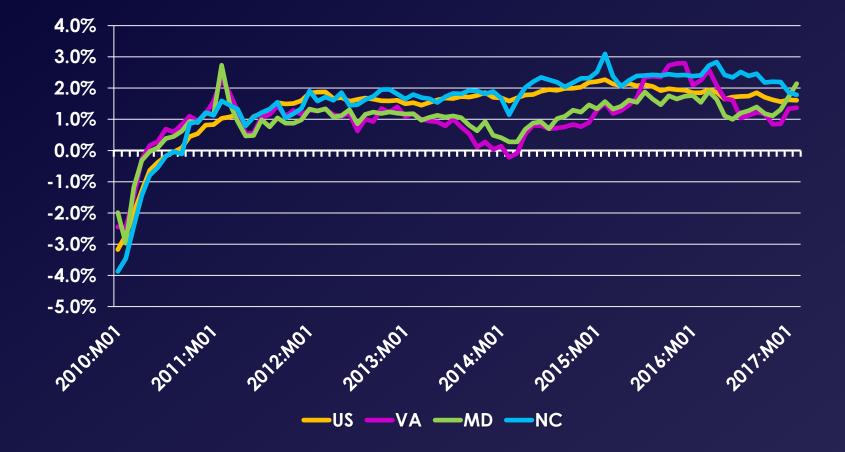
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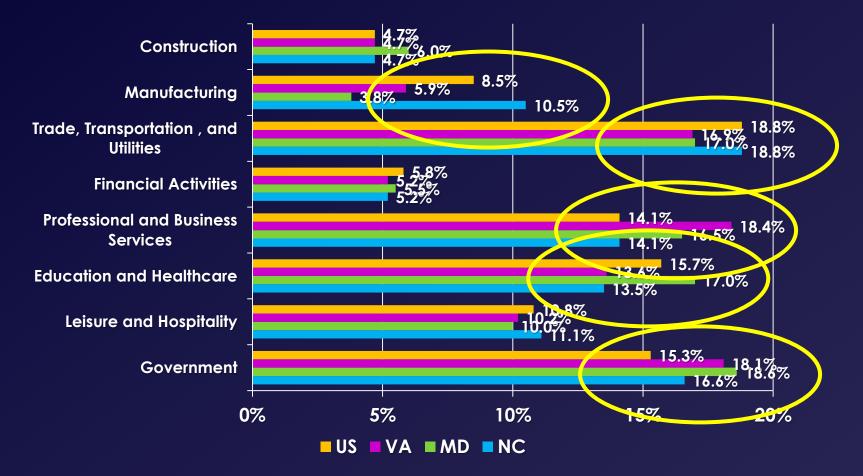


✓Y-o-Y Non-Farm Employment (seasonally adjusted): 2010:M1 to 2017:M3

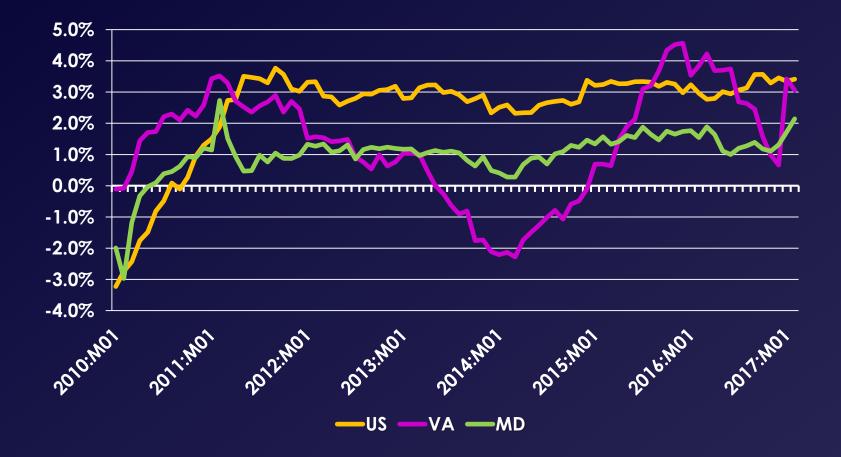




Key Sectors as % of Total Employment by State



Y-o-Y Professional and Technical Services (seasonally adjusted): 2010:M1 to 2017:M3





Professional, Scientific, and Technical Services: 2016:Q3



Data Source: VEC -- QCEW

Y-o-Y Change in Real Federal Government Expenditures (in billions)



Data Source: U.S. Bureau of Economic Analysis



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We had an election!



Regime Uncertainty

- "Regime Uncertainty," Robert Higgs, *The Independent Review*, Spring 1997.
- Economy crashed in 1929. Bottomed out in 1933. After which, GDP and private investment both began to climb.
- By 1937, GDP had almost returned to pre-crash levels, although private investment still lagged somewhat.
- Then, both took a dive and the economy did not fully recover until 1940.

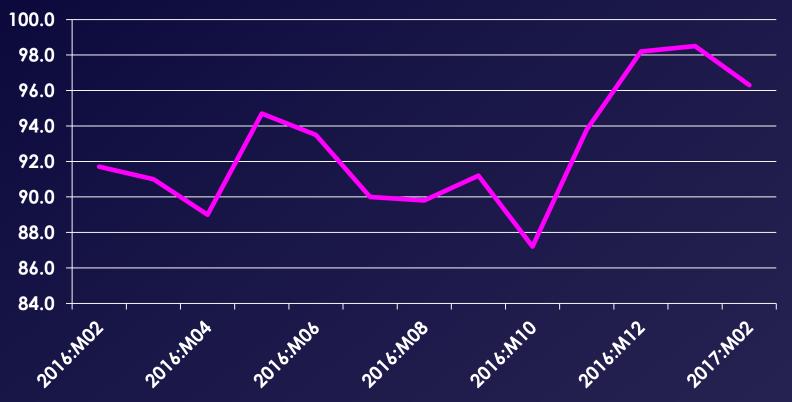


Regime Uncertainty

- Higgs makes the case that what cut short the recovery was "regime uncertainty."
- Contends that the avalanche of new legislation under the New Deal and particularly the Second New Deal, along with appeals to class warfare, "soak the rich" tax plans, and a tripling of union membership, created an environment in which businesses were unwilling to risk their capital and invest.
- That decline in private investment forestalled the recovery.

Consumer and Business Confidence have Soared Since the Election

University of Michigan Consumer Sentiment



Data Source: University of Michigan

Consumer and Business Confidence have Soared Since the Election

- National Federation of Small Business' Small Business Optimism Index spiked to 105.3 in February before moderating to 104.7 in March (100 = 1986). Highest levels since 2003.
- IBD/TIPP's *Economic Optimism Index* hit a 10 year high of 56.4 in March before moderating to 51.7 in April
- Business Roundtable's CEO Economic Outlook jumped 19.1 points between 2016:Q4 and 2017:Q1 to hit a seven year high.





Expectations regarding:

- Regulation
- Tax Reform
- Trade





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Regulation

- Nationwide, our economic growth has been declining for some time.
- From 1950 to 1979, our average annual increase in real GDP was 4.0%, between 1980 and 2009 it fell to 2.7%, and since 2010 it has fallen to 2.1%.
- A recent study by Gallup found that much of this decline can be traced to disproportionate cost increases in just three sectors – education, healthcare, and housing – and that those cost increases have largely been driven by increased regulation.



Regulation

- Regulations are like rubber mulch they have less effect on larger established firms that are better able to absorb the costs, but keep smaller firms from taking root and growing.
- Small business has traditionally been our largest job creator.
- In the six years prior to the recession, small business (< 50 employees) was responsible for 64% of total job growth in Virginia. Since the recession that proportion has fallen to 46%.



Regulation

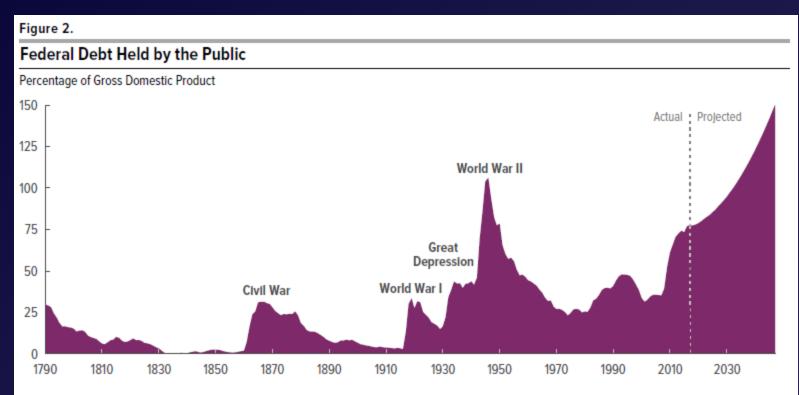
- Congress is using the Congressional Review Act to revisit many of the "midnight" regulations that came out in the last days of the Obama administration.
- President Trump's nomination of Neomi Rao to head OMB's Office of Information and Regulatory Affairs is widely seen as an indication that the administration is serious about regulatory reform.
- Here in Virginia, state Senator Jill Vogel's
 proposed constitutional amendment would create
 a Congressional Review Act like mechanism.



Current Issues

Too many grasshoppers, too few ants

National Debt will Soon Exceed WWII Levels



Source: Congressional Budget Office. For details about the sources of data used for past debt held by the public, see Congressional Budget Office, Historical Data on Federal Debt Held by the Public (July 2010), www.cbo.gov/publication/21728.

Data Source: Congressional Budget Office



Net Annual Interest as % of Total Revenue



Data Source: Congressional Budget Office



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- Nationally, growth in total non-farm employment has been decelerating since the beginning of 2015.
- Much of that decline has been driven by four sectors: Manufacturing, Retail Trade, Leisure and Hospitality, and Construction.





- Labor market is tightening and that is pushing wages up.
- But, with working-age labor force participation still 1.7% below its prerecession level, arguably we still have some room to grow before we hit "full employment."





- Uncharacteristically, Virginia underperformed during the recovery.
- That under-performance was driven by declines in the Professional and Technical Services sector, which was in turn driven by cuts in DOD expenditures.





- Consumer and business optimism have soared since the presidential election.
- That change is driven by expectations regarding the Trump administration's anticipated policies regulation, tax reform, and trade.
- We are already seeing demonstrative progress on the regulatory front.





- Our national debt is approaching and will soon exceed WWII levels.
- That will place a substantial binding constraint on government flexibility as annual interest payments on the debt go from <u>\$1 out of every \$13</u> collected in revenue in 2017 to <u>\$1 out of \$7</u> in 2027, <u>\$1 out of \$5</u> in 2037, and <u>\$1 out of \$3</u> in 2047.

Thank You

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